



FOR IMMEDIATE RELEASE:

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**THE DON MOEN COMPANY ACQUIRES MEDIACOMPLETE,
MARKET LEADER IN CHURCH MEDIA PRESENTATION SOFTWARE**

Nashville, TN, August 6, 2008 — Today, The Don Moen Company announced the acquisition of MediaComplete, publisher of MediaShout®, the market leader in media presentation software for the Church.

“We believe that making MediaComplete part of our organization will help us to better equip the Church to communicate more effectively and to lead life-changing worship which rests at the heart of God’s Kingdom,” Don Moen says of the acquisition.



“Additionally, we are committed to increasing financial and organizational support to the MediaComplete team as they strive to better serve the Church with cutting-edge technologies and All current staff will remain in place, and the MediaComplete founders will continue with significant roles in the company,

including Todd Temple as Vice President and Chief Product Developer, and Paul Jackson as Vice President for Sales and Marketing. MediaComplete will continue to operate at its present location in Mt. Juliet, Tennessee.



Seated (from left): Paul Jackson, Royce Gray, Don Moen, Todd Temple
Standing (from left): Chris Long, Kevin Weimer

In a joint statement, Temple and Jackson commented, “We are very excited to join forces with The Don Moen Company to better serve the Church, and we believe this relationship will allow us to significantly expedite our product development process. We are looking forward to increasing our customer service capabilities, as well as introducing several important new software releases in the months ahead.”

Additionally, Kevin Weimer will join the team as President and CEO of

MediaComplete, LLC. Weimer worked with Moen and The Don Moen Company Chief Operating Officer, Chris Long, during his tenure as VP of the Integrity Label Group.

Weimer comments, "It is a great honor to lead the MediaComplete team for Don and Chris. As more high quality media is being developed for worship, youth and children's ministries, we are committed to developing cutting-edge products and services that will enable the Church to utilize these media tools in the most effective way for their local ministries."

MediaComplete is the first major acquisition by The Don Moen Company, which was started in 2008 by platinum-selling recording artist, songwriter and worship leader, Don Moen. Over the next 12 months Moen will be demonstrating the software both domestically and internationally in such markets as South Africa, Nigeria, Singapore, Indonesia, Japan and the Philippines.

For more information on MediaComplete, contact publicity@mediashout.com or call 615-754-0755.